

# News Release



**FOR IMMEDIATE RELEASE**  
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## **WORX New Power Tool Design recognized By Men's Health Magazine**

*WORX® BladeRunner™ Circular Saw with Revolver™ Technology Chosen as one of 100 Best New Products for Men in 2006*

Charlotte, NC –The award winning WORX® Revolver™ BladeRunner™ Circular Saw received some impressive recognition this month when *Men's Health* magazine added the innovative new power tool to its **100 Best New Products for Men** tech guide for 2006. The Revolver's patented ergonomic design was highlighted as the only power tool to be placed in the list of the top 100 technological breakthroughs.

The Bladerunner™ Circular saw features the patented Fluid Motion™ technology that allows the handle to rotate as the saw moves through the cut, providing better control and comfort. The saw's ergonomic design means that the tool becomes a natural extension of the operator's body. The saw also boasts other premium features such as cast magnesium guards and base, 10 foot power cord and a full size front grip handle.

*Men's Health* stated, "Circular saws are a lot of things. Ergonomic is not one of them – until now...It's a simple change that results in a much more natural stroke—letting you focus on more important stuff."

David "DJ" Johnson, Vice President of Sales and Marketing for Positec USA was pleased but not surprised by the latest recognition. "We believed that the design was a major breakthrough when it was developed. It only makes sense to have a tool designed for the way a person naturally uses it."

Johnson added, "Being part of the *Men's Health* Top 100 Best Products is an exciting achievement for this new line of tools. *Men's Health* has featured some truly innovative products that really stand out and we are happy to be part of that line up."

Revolver™ technology is exclusive to WORX® Power Tools, a brand developed and distributed by Positec USA Inc.

The BladeRunner™ and other Revolver™ power tools are available at major retailers nationwide as well as at Lowes.com and TrueValue stores. For an interactive experience with Revolver technology and other WORX® power tools, visit [www.worxpowertools.com](http://www.worxpowertools.com)

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**About Positec USA, Inc.:**

Positec USA is one of the fastest growing companies serving the global power equipment market today. Part of Positec Power Tool Group, worldwide, it is a diversified manufacturer and marketer of a complete range of consumer and professional power tools and accessories, lawn and garden equipment, and related products with worldwide distribution and sales. Positec serves as a leading supplier to the OEM and private brand power equipment market as well as offering its own brands including WORX and Rockwell. More information is available on the company's website: [www.positecindustrial.com](http://www.positecindustrial.com).